

Name: _____ Date: _____ Period: _____

Activity 16: Thinking Critically—PAT (Preliminary Analysis of Text)

“Bottled Water Matters” is a one page public press release sponsored by the bottled water industry promoting bottled water. It addresses the same issues discussed in Leonard’s “The Story of Bottled Water,” but from an opposing point of view. It presents a counterargument.

Upon first glance, what do you notice when looking at “Bottled Water Matters”?

Activity 17: Thinking Critically—The Writer’s Purpose

Read the text silently. After the second reading, discuss in groups the following questions:

1. Who wrote this? What do we know about the author or writers?
2. Does the writer or do the writers seem trustworthy? Why?
3. What do the writers claim bottled water is?
4. Is the writing serious or funny? Why?
5. Does the writing make you laugh, feel sad, or experience anger? Why? Be specific.
6. What do you find is believable and hard to believe in the text and why? Use back side.